

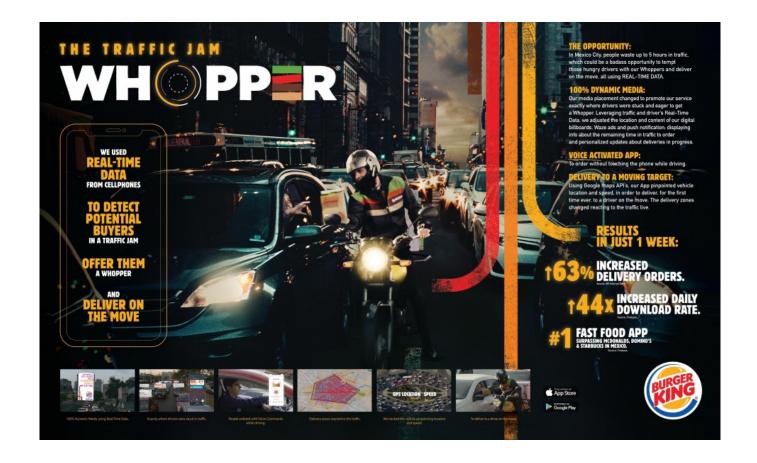


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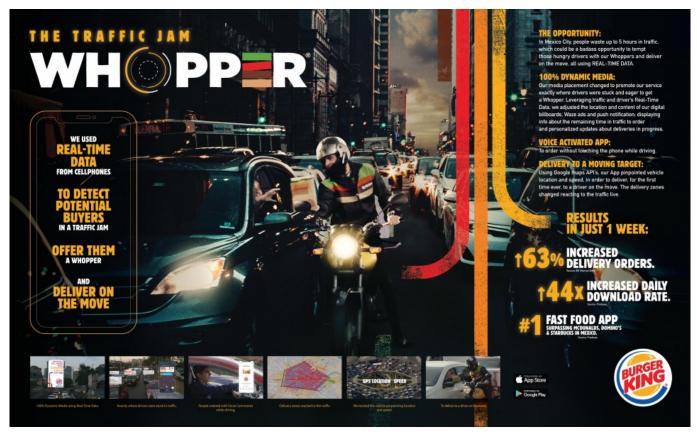
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THE FOUR PILLARS of INNOVATION Business Joel Vardy, President and Founder of Vardy & Associates, Innovation, Strategy & Change.. Business Model Innovation First Pillar of Innovation "When the game gets tough, change the game" Confidential/Proprietary Vardy & Associates LLC 8.. Why do previously strong Corporations face Higher Risks Today? Periods of High Volatility can Destroy Business Value in Some Sectors allowing New Value Creation in Others... Demand Supply Stronger Demand Supply Stronger Volatility Volatility New Players Volatility New Players Corporate Corporate Strategy Strategy Direction Direction Business Business Unit Unit Direction Alignment Corporate Tactical Countermeasures Shifting Closing Global Global Markets Skills Differences Shifting Closing Global Global Markets Skills Differences Confidential/Proprietary Vardy & Associates LLC 5.

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Transforming the Desirable to the Valuable at Vardy & Associates, LLC 1 The Four Pillars of InnovationJoel M.. VardyVardy & Associates, LLCJan 27, 2012 2 THE FOUR PILLARS of INNOVATION Business Model Innovation: "When the game gets tough, change the game" Radical vs.. Balancing Creativity and Commercialism – Managing the Paradox Imagination Innovation Concept to Reality CREATIVITY PROCESSES VALUE CREATION PROCESSES Blue - Out-of-Box thinking Portfolio - Inthe-box thinking Ocean - Raw and refined ideas - Experimentation Mgt.. The Human Brain & Innovation – Making the 'Connections' in a land of Complexity and Uncertainty "The brain appears to be naturally configured for innovation to work and to have new ideas because its job is to use information about the world and innovate by modeling new ways in which the state of the world out there might be put together" James Burke Science historian, author and television writer/producerConfidential/Proprietary Vardy & Associates LLC 9.. Innovation: Famous Quotes "Innovation is the specific instrument ofentrepreneurship. Unduh Youtube Dari Android Guna Bagaimana



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var q = 'internal%20drivers%20of%20innovation%20for%20starbucks'; Shawn Parr is the Guvner & CEO of Bulldog Drummond, an innovation and design consultancy headquartered in San Diego whose clients and partners have.. Key Concept #1 Radical vs Semi-Radical Innovations Business Transformation • Reforming - Strategic new Vision • Restructuring - Work Flow redesign • Revitalization - Linking Technology • Renewal - Changing Behavior Innovation RADICAL Improvements (FMEA can be applied here) 2 Continuous Improvement • Total Quality Management 1 • SPC/SQC 0 Semi-Radical Improvements Existing Work Processes • As-Is Process • First order changes are not enough • Bus. Twinklecam Dc-2110a Driver

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- Engineering/Manufacturing Ecosystems - Precision - Ambiguity/Uncertainty - Well-calculated trade-offs Disruptive - Research Scenario - Intuition Foresighting - Buying/Selling of ideasInnovations - Surprise - Do things right - Answer question and Planning - Courage verify solutions - Find the right things Innovation - Avoid major risks - Ask questions and explore the unknown innovation Mgt - Find the right things - Get the product into - Seize opportunities the marketplace - Visualize the future and - Bias for incremental consider all options Program - Include incremental and radical innovations Mgt Source: "Making Innovation Work" Davila, Epstein, Shelton Confidential/Proprietary Vardy & Associates LLC 7.. The Four Pillars of InnovationJoel M VardyVardy & Associates, LLCJan 27, 2012 2.. The nature of global economic growth has been changed by the The four pillars_of_innovation 1.. Without innovation, it is a corpse" Winston ChurchillConfidential/Proprietary Vardy & Associates LLC 4.. Incremental (semi-radical) Innovations The Role of Business Transformation Business Model Diagnostics (Value Assessment/Creation) Process Innovation: "the method & language of doing things differently...making innovation work" New & Exciting Developments Product/Service Innovation: "The artifacts of Innovation – the ultimate output" Technology & Design New Channels, Customer Service Concepts Innovation Culture: "the art of collaboration. b0d43de27c

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